

RONSON SLAGLE

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2894 Ziegler Ave., Apt. 1, Cincinnati, Ohio 45208

EXPERIENCE

Art Director, Print Magazine, F+W Media,
February 2013 to current

- Preside over the art direction of cover, interior and competition advertising of a bi-monthly design trade magazine; manage a yearly artwork budget
- Develop editions of the publication for digital media, including iPad and iPhone
- Design print and web creative for Print competition campaigns
- Maintain a consistent brand voice for *Print's* social media efforts by providing updates on Facebook, Twitter, Pinterest and Tumblr
- Write and publish a monthly column about design inspiration for *Print's* website
- Help to plan the Creative track and other programming for the annual HOW Design Live Conference, attend and assist with conference duties

Book Designer, HOW Design, F+W Media,
April 2010 to February 2013

- Designed the covers, interior and sales spreads for eight craft, fine art and design books a year
- Created how-to DVDs, creating packaging and that complemented their book design brands
- Implemented the publication formats for eReaders including the Kindle and iPad

Freelance Designer and Writer,
July 2009 to April 2010

- Designed special sections for *Cincy Magazine*, created print and web artwork for several businesses

Designer/Ad Manager,
The Cincinnati Enquirer and Metromix.com
May 2005 to July 2009

- Designed covers, multiple-page cover story spreads and features at a weekly magazine; art-directed photo shoots from covers to fashion spreads
- Led two creative artists in designing ads with fresh looks and concepts for clients in print and online

Designer, The Cincinnati Enquirer,
January 2004 to May 2005

- Designed eye-catching advertisements for a 207,000-circulation daily newspaper
- Coordinated and designed special sections

Graphics Editor, The Ithaca (N.Y.) Journal,
October 1998 to December 2003

- Made managerial decisions regarding design content and graphics for daily newspaper
- Designed full-page infographics, illustrations and special sections
- Redesigned weekly arts and entertainment section; designed engaging covers and dynamic story layouts

PROGRAMS

- Expert knowledge of Adobe Creative Suite; Adobe Digital Publishing Suite, Wordpress; Microsoft Office; HTML
- Moderate experience in video editing software; Flash; PowerPoint

AWARDS & HONORS

- Winner, 2014 Folio Ozzie Award in the Best Magazine – Consumer Category for the April 2014 issue of Print Magazine
- Finalist, 2014 Folio Ozzie Award in the Overall Design – Consumer Category for the April 2014 issue of Print Magazine
- New York State Newspaper Publishers Association Award of Excellence 2002-2003, Distinguished Page Design/Presentation

EDUCATION

- B.A. in Graphic Design, University of Iowa.
Minors: Mass Communication, English